Integral

# Why **User Experience** Matters to Corporate Clients

How UX can build trust, loyalty, and long-term value

**We are the world's currency technology partner.** Find out more: **integral.com**

# Tips on
# UX Configuration

User Experience (UX) is more than just a screen. It is about the user journey as they log into your bank platform, key in their payments or trade details, and finish their transaction.

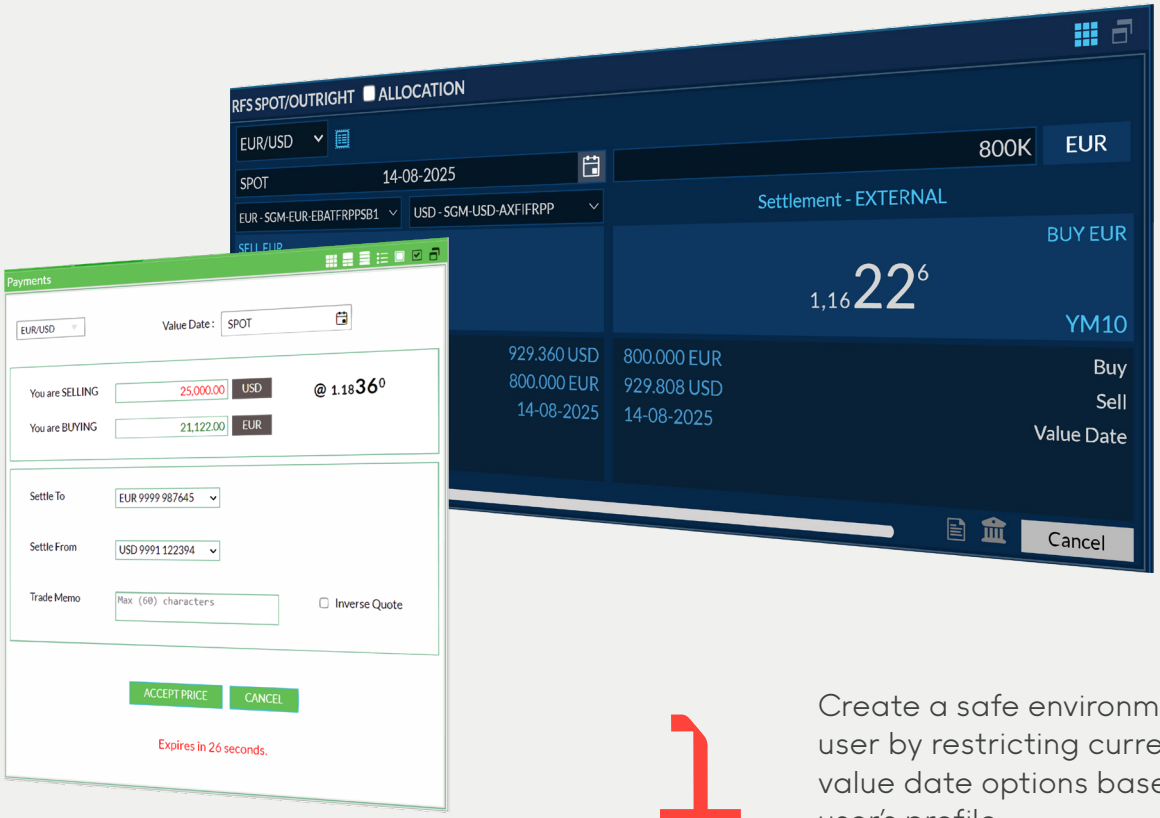
Our UX configurations for corporates have been designed with extensive feedback from our clients across the North American banking sector.

- Cross-Border Transactions
- Mid-Cap Corporates
- Large Global Corporates

©2025 Integral Development Corp. All rights reserved. Integral technology is protected under U.S. patents and patent pending applications and related intellectual property rights.

# Cross-Border Transactions

For a positive user experience, platform simplicity will help guarantee the greatest level of acceptance and interaction.




1. Create a safe environment for the user by restricting currency and value date options based on the user's profile

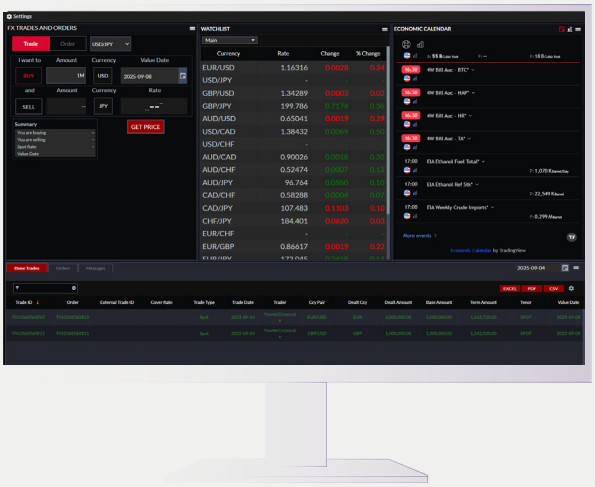
2. Consider the use of colors to easily indicate the buy and sell direction for the chosen currency

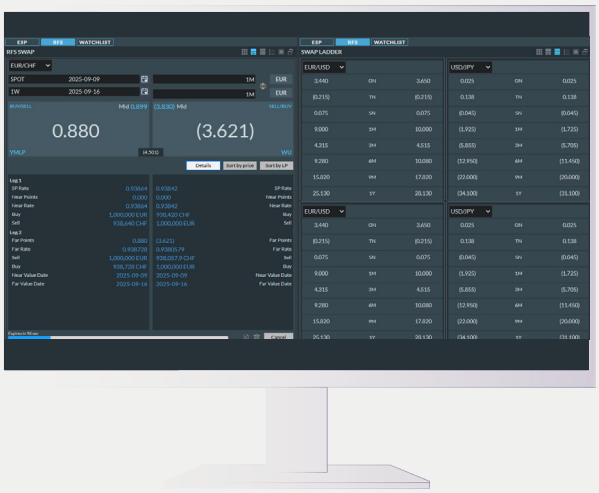
3. Customize the frequency of FX rate updates based on the user's level of trading sophistication

©2025 Integral Development Corp. All rights reserved. Integral technology is protected under U.S. patents and patent pending applications and related intellectual property rights.

# Mid-Cap Corporates

A mid-cap corporate may desire a more sophisticated trading screen, but will still benefit from thoughtful visual cues




- Regional banks agree that limiting the screen to one-sided pricing is still one of the best ways to protect their clients
- For customers, whose needs have grown beyond basic cross-border payments, the ability to easily configure each user with the appropriate combination of modules is crucial to retaining them on your platform
- Additional modules to consider include window forwards, swaps, forward ladders, multi-value date batches, economic or holiday calendars, and charting functionality

©2025 Integral Development Corp. All rights reserved. Integral technology is protected under U.S. patents and patent pending applications and related intellectual property rights.

# Large Global Corporates

A full-fledged screen with a complete range of institutional functionality is more suited for large global corporates

- Consider offering executable streaming prices (ESP) in addition to request for quote (RFQ) for your most sophisticated users
- Large corporate banks find that these users often want access to specific order types such as limit orders and time weighted algos
- The key to retaining a customer is to provide everything under one login and within one environment, so that they have no reason to look elsewhere

©2025 Integral Development Corp. All rights reserved. Integral technology is protected under U.S. patents and patent pending applications and related intellectual property rights.

# Always on your terms

Our technology is incredibly configurable. In fact, each one of the hundreds of banks that use Integral's offering has their own unique and distinct implementation, helping to underscore the power of flexible configuration.

Our cloud-based systems have helped banks around the world deploy truly bespoke and differentiated e-trading services designed to manage and grow their corporate and institutional business.

SOC 2 TYPE 2 AICPA SOC

ADA COMPLIANT WEBSITE ADA

©2025 Integral Development Corp. All rights reserved. Integral technology is protected under U.S. patents and patent pending applications and related intellectual property rights.

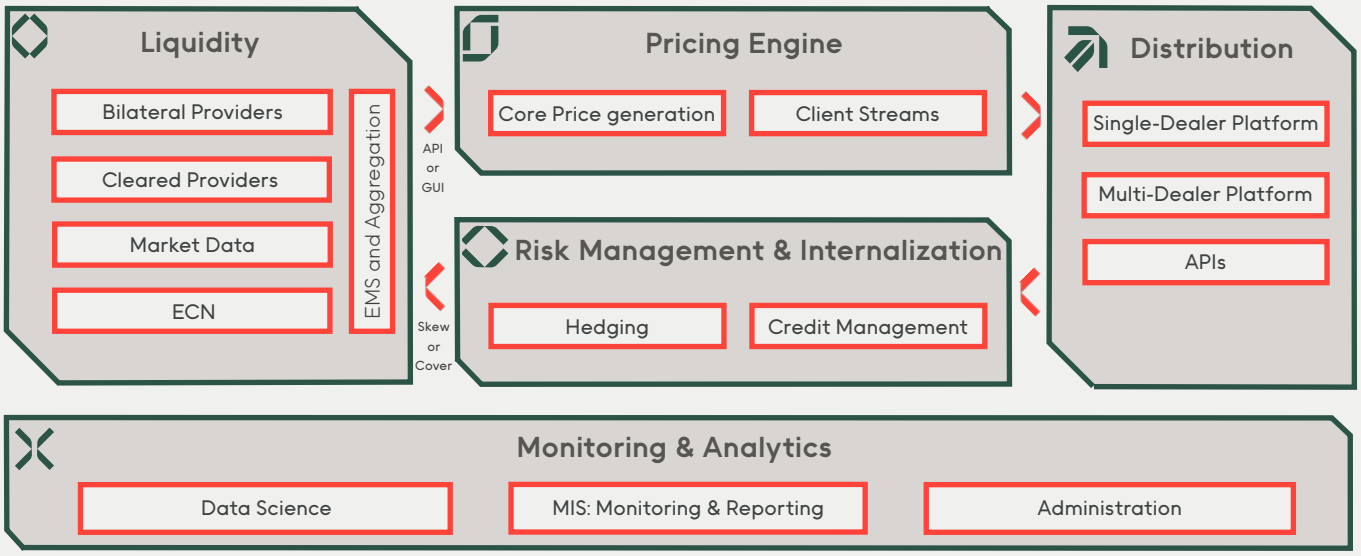
# About Integral

Integral to leading the SaaS revolution. We built our cloud technology before the world knew what cloud was.

We are the currency technology partner to hundreds of financial institutions with close to $60bn traded, transacted or exchanged daily on our network.

Adopted first by the financial markets and now invaluable to every global business across all industries – our corporate-meets-consumer cloud, technology stack is already powering the change and solving the currency challenges every global organization is facing.

For more information on Integral, visit **integral.com**




©2025 Integral Development Corp. All rights reserved. Integral technology is protected under U.S. patents and patent pending applications and related intellectual property rights.