



Customer Success Story

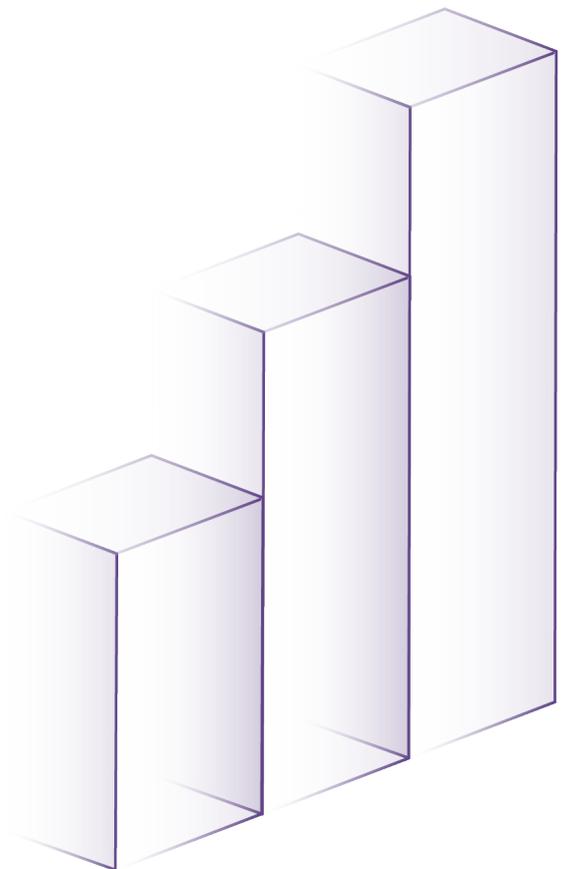
Leading Bank Centralizes FX Operations with **Integral FX**

Key Results

A leading bank enhanced liquidity management and optimized pricing strategies by centralizing its FX flow using Integral's modern APIs and advanced risk management technology.

Key Challenges

The bank needed to streamline FX operations and unify connectivity across diverse client segments. Legacy infrastructure and fragmented processes created barriers to seamless integration, automation, and pricing efficiency.



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Background

Like many banks with retail, corporate, and institutional divisions, this organization initially managed FX conversions through manual and semi-automated workflows—ranging from phone-based trades to limited digital setups. These siloed systems restricted growth, created inefficiencies, and limited control over pricing and risk.

Solution

FX Flow Centralization via Modern APIs

To address these challenges, the bank partnered with Integral to modernize its approach to FX price management, implementing a centralized solution using batch processing via APIs. Key components of the solution included:

- **Seamless Connectivity:** The priority was robust API-first connectivity between its retail bank platform at branch level and its central treasury operations.
- **Upgraded API Infrastructure:** The bank transitioned to Integral's suite of modern REST and high-performance FIX APIs enabling efficient centralization of FX flow into the group's core banking and treasury systems.
- **Optimized Technology Stack:** By adopting Integral's Liquidity Aggregation and Price Engine solutions, the team enhanced FX operations and fully automated key trading workflows.

Outcomes

By centralizing flow across its retail, institutional and corporate businesses, the leading bank achieved:

- **Improved Liquidity Management:** Small retail tickets could now be automated into a centralized FX system to enhance pricing strategies for its corporate and institutional clients.
- **Strengthened Risk Controls:** With fully automated workflows connecting its online banking platform to upgraded risk management systems, the bank gained greater control over risk and more efficient execution.
- **Competitive Advantage:** The bank transformed an often-overlooked resource—retail FX conversions—into a strategic asset, enhancing service offerings and boosting overall profitability.

"Integral's advanced technology and close collaboration enabled us to scale our FX trading operations and deliver a smoother, more competitive experience for our clients."

Head of Global Markets & Treasury Sales,
Leading Bank

Discover how Integral can help you transform your FX operations: integral.com

