Integral



Straits Financial Services strengthens precious metals operations with expansion of Integral partnership

Palo Alto, Singapore (11 June 2025) - Singapore-headquartered brokerage Straits Financial Services Pte Ltd (SFSPL) is strengthening its partnership with Integral, a leading currency technology provider to the financial markets, to advance its client service across Asia and bolster its growing presence in the region's precious metals markets.

Straits Financial Services has expanded its services to the SG1 (Singapore) data centre to enhance execution quality and liquidity provision for its customers across a variety of FX instruments, as well as precious metals – a new application for the company's tech stack enabled by Integral.

The expansion of the brokerage's data centre presence is indicative of its concerted focus on distribution, helping secure the most competitive pricing possible for its Asian customers. Integral's API-first technology facilitates this by enabling seamless integration with external systems and venues.

The news comes amid SFSPL's growing activity in the Asian precious metals market, with the firm establishing a strong presence in gold, silver, platinum and palladium trading. With gold prices reaching new highs and trading volumes surging this year, Integral's solutions will allow the company to capitalize on this growth and accelerate its trading operations.

Integral's out-of-the-box pricing engine will be key to SFSPL's success in the precious metals space, allowing for seamless conversion from price per ounce to grams or kilograms – units of measurement more commonly used in Asian commodities markets. It then enables users to benchmark these prices against local currencies, improving pricing transparency and risk management.

SFSPL initially adopted Integral's technology in 2019, before expanding into precious metals. It currently leverages Integral's products for liquidity aggregation, trading, pricing, risk management, distribution, and white labelling.

Susan Quek, Vice President and Head of Sales at SFSPL, said: "We have experienced first-hand the substantial impact Integral's tech can have on precious metals and FX trading operations, offering optimized pricing, superior liquidity aggregation, and streamlined operational efficiencies. As we expand our presence in the precious metals space, we need to ensure our trading infrastructure can be tailored to the needs of the specific markets our customers operate in – and the scalability and reliability of Integral's technology provides exactly that. Coupled with our investment in the SG1 data centre, this milestone underscores our commitment to delivering the highest quality service to our growing client base across Asia."

Harpal Sandhu, CEO of Integral, commented: "Customizable to the nuances of both asset class and region, Integral's platform can be scaled to meet the current needs of our clients, as well as their plans for future expansion. Our partnership with Straits Financial Services is a perfect example of this agility, allowing the firm to continue consolidating its position as a leading broker in the region and empowering it to thrive in the precious metals sector."

About Integral

<u>Integral</u> is the currency technology partner to hundreds of financial institutions, including banks, brokers, investors and cross-border payment companies, who have embedded Integral's technology in their workflows and customer-facing services.

Adopted first by the financial markets and now integrated across all industries - our embedded FX services are solving the currency challenges faced by every global organization.

Founded in 1993, we support customers from our offices in Palo Alto, New York, London, Tokyo, Singapore and Bengaluru.

Additional information is available at www.integral.com.

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Contact: Integral, 380 Portage Avenue, Palo Alto, California 94306

email: integral@aspectusgroup.com

About Straits Financial Services Pte Ltd

At Straits Financial Services Pte Ltd, we distinguish ourselves by promoting key and innovative contracts to support the financial and commodity derivative markets as well as providing products and services to fulfill the needs of every trader.

With a strong presence in Asia and a deep understanding of the global markets, we provide value to our clients by enabling global access with a local perspective. Established in 2010, Straits Financial Services Pte Ltd is part of Straits Financial Group which is headquartered in Singapore. Straits Financial Services Pte Ltd provides a fully-integrated service for our clients to access the financial and commodity derivative markets and we strive to build lasting relationships with our clients.

For more information, please visit our website at https://www.straitsfinancial.com.

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