Integral

Global brokerage IUX selects Integral technology to accelerate growth

PALO ALTO (14 January 2025) – Integral, a leading currency technology provider to the financial markets, today announced global brokerage IUX has integrated its embedded technology to help streamline workflows, optimize pricing, and to further enhance client service.

IUX – the online trading platform used by institutional and retail traders across the globe – has integrated several of Integral's services, including Price Engine, Risk Management, and MetaTrader 5 Gateway.

The strategic move enables IUX to leverage Integral's advanced and resilient technology to effectively handle large trade volumes, ensuring uninterrupted service as the brokerage continues to grow. This capability, combined with low-latency pricing and execution infrastructure, ensures IUX can deliver a seamless and efficient trading experience across a wide array of asset classes to its global client base.

The fixed subscription model for Integral's technology also offers IUX distinct advantages. It eliminates escalating trading costs as trade volumes grow, enabling more cost-effective scaling and freeing resources to focus on customer expansion.

The Board of Directors at IUX, said: "Our mission has always been to provide our customers with a uniquely secure, transparent and seamless trading experience. Continuous innovation around our trading infrastructure has been central to achieving this aim, and Integral's institutional-grade technology will ensure we continue to offer our users the best and most efficient trading environment moving forward."

Harpal Sandhu, CEO of Integral, added: "Providing global brokers like IUX with the most sophisticated and refined trading workflows is paramount. Not only does it help them navigate increasingly complex and challenging markets, but it is also key to attracting new users in a crowded marketplace. This partnership is a testament to Integral's reputation for reliability and innovation, and we are excited to support IUX as it continues to expand."

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<u>Integral</u> is the currency technology partner to hundreds of financial institutions, including banks, brokers, and cross-border payment companies, who have embedded Integral's technology in their workflows and customer facing services.

Adopted first by the financial markets and now invaluable to every global business across all industries – our corporate-meets-consumer cloud technology stack is already powering the change and solving the currency challenges every global organization is facing.

Founded in 1993, we support customers from our offices in Palo Alto, New York, London, Tokyo, Singapore and Bengaluru.

Additional information is available at <u>www.integral.com</u>.

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