## Integral

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### Swiss Finance Corporation selects Integral's eFX trading and workflow solution

LONDON, PALO ALTO (26 January 2023) – Integral, (<a href="www.integral.com">www.integral.com</a>), a leading currency technology provider to the financial markets, announced today that brokerage firm Swiss Finance Corporation ("SFC") has selected its cloud-based SaaS technology to modernize their offering and bring eFX trading to their customers.

SFC benefits from access to Integral's sophisticated end-to-end workflow and eFX trading technology, which was rolled out in a matter of weeks – allowing the firm to focus on growing their business and optimizing their yield. The SaaS solution includes liquidity aggregation, price generation, distribution, risk management and analytics, and enables clients to run their trading businesses more effectively – at a fixed subscription cost.

Harpal Sandhu, CEO, Integral, commented: "We built our SaaS technology for our customers and it's an absolute pleasure to work with SFC. It's the perfect example of why we do what we do: to help our customers be the best version of themselves with the help of our technology and allowing them to focus on what matters most to them, looking after their customers and growing their business."

Paul Hayward, Leadership Team, SFC added: "Swiss Finance is committed to providing its clients with best-in-class products and choosing Integral as our trading platform technology partner is further evidence of this. As a multi-asset financial services provider operating 24 hours a day, our customers demand the highest standards of pricing, liquidity and reliability. Integral has an excellent reputation and we are confident that this partnership will complement our ambitious growth plans in the years ahead."

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### **About Integral**

<u>Integral</u> is the currency technology partner to hundreds of financial institutions, including banks, brokers and cross-border payment companies, with close to \$60bn traded, transacted or exchanged daily on our network.

Adopted first by the financial markets and now invaluable to every global business across all industries – our corporate-meets-consumer cloud-based SaaS technology stack is already powering the change and solving the currency challenges every global organization is facing.

Founded in 1993, we built our cloud technology before the world knew what cloud was, and maintain development, support, and sales offices in Palo Alto, New York, London, Tokyo, Singapore and Bangalore.

Additional information is available at www.integral.com.

©2023 Integral Development Corp. All rights reserved. Integral technology is protected under U.S. Patent Nos. 6,347,307; 7,882,011; 8,417,622; 8,862,507, 9,412,134; 9,836,789; 10,387,952; 11,443,378; 11,449,934 and patent pending applications and related intellectual property.



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### **About Swiss Finance**

Swiss Finance Corporation (SFC) was established in 1988 serving the needs of our professional client base.

SFC is a multi-asset provider covering FX, Equities, Fixed Income, Commodities and Asset Management.

Based in London, our 24-hour trading desk has an excellent reputation for speed, accuracy, and quality of service, offering an ideal combination of High-Tech access to markets via our trading platforms and experienced dealing team.

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