

PRESS RELEASE

Straits Financial Group Implements Integral FX Workflow Automation & Trading Technology

PALO ALTO (16 October 2019) – Straits Financial Group announced today that it has partnered with Integral to deploy new eFX workflow automation and trading technology to drive business growth.

Headquartered in Singapore, Straits Financial is a brokerage house that offers a full spectrum of derivatives and OTC products to its global client base. Committed to providing a bespoke service, the group needed an eFX platform that could meet the unique requirements of its customers.

Integral BankFX was selected by Straits Financial, who working in collaboration with Integral were able to design and deliver a bespoke solution to service existing customers and add new business.

The feature rich platform offered Straits Financial with full automation of their eFX workflow, including sophisticated pricing and risk management tools alongside a fully customizable trading platform and mobile trading app.

Vikas Srivastava, Chief Revenue Officer at Integral said, “A financial institution’s ability to differentiate its FX offering is simultaneously becoming increasingly important and difficult. Working with Straits Financial, we deployed a full-service solution that was completely customizable, allowing them to deliver a fully bespoke FX service to their customers while improving operational efficiency.”

Raymond Mok, Straits Financial Global Head of FX, said, “We partnered with Integral having sought technology that met the high level of service our customers expect. The platform is incredibly flexible and can be easily configured and automated. As a leading Asian financial institution, Non-Deliverable Forwards (NDFs) in local currency markets are very important to us as well as our clients. Integral’s ability to deliver NDFs on an always-on streaming basis, is significant for our partnership.”

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About Integral

Integral is a financial technology company that helps its customers - banks, brokers, and asset managers - outperform their competition in the foreign exchange market through innovative solutions for workflow management and advanced execution. This powerful cloud-based platform is the industry's only answer for FX institutions that want to design and deliver complete solutions tailored to their businesses. Integral's modern approach of addressing the entire FX lifecycle with an intelligent platform allows its customers to achieve the lowest transaction costs, greatest operational efficiency, and highest yield. Founded in 1993, Integral maintains development, support, and sales offices in Palo Alto, New York, London, Tokyo, Singapore and Bangalore.

©2019 Integral Development Corp. All rights reserved. Integral technology is protected under U.S. Patent Nos. 6,347,307; 7,882,011; 8,417,622; 8,862,507, 9,412,134; 9,836,789, and patent pending applications and related intellectual property. Additional information is available at <https://www.integral.com>

About Straits Financial Group

Headquartered in Singapore, Straits Financial Group is the brokerage house under CWT Pte. Limited that offers a full spectrum of derivatives & OTC products, including trade facilitation for physical commodities. Established affiliate offices are in Chicago, New Jersey, Shanghai and in Jakarta. Straits Financial is a full Clearing Member of the Chicago Mercantile Exchange (CME), Chicago Board of Trade (CBOT), New York Mercantile Exchange (NYMEX), the Commodity Exchange (COMEX), CME Clearport, Dubai Mercantile Exchange (DME), New Zealand Exchange (NZX), CBOE Futures Exchange (CFE), Nasdaq Futures (NFX) and Asia Pacific Exchange (APEX). It is also the first batch of Overseas Broking Special Participant of the Shanghai International Energy Exchange (INE). Straits Financial offers clearing access to all major global commodity exchanges. For more information, visit www.straitsfinancial.com.

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