

PRESS RELEASE

Arab Bank (Switzerland) Ltd. Deploys Trading App Built on Integral BankFX Platform to Expand Mobile Trading Services

Flexibility of Integral's cloud-based platform enables rapid deployment of mobile app

PALO ALTO (April 10, 2019) – Integral (www.integral.com), the technology partner trusted by leading banks, brokers and asset managers to help them outperform their competition in the foreign exchange market, announced today that Arab Bank (Switzerland) Ltd. has deployed a trading app built on the Integral platform to expand mobile trading services to their institutional and corporate customers.

Arab Bank (Switzerland) Ltd. is a bridge between the Arab and Western world. For over 50 years it has championed business leaders and family entrepreneurs. Arab Bank (Switzerland) Ltd. acts as a trusted partner to established businesses, wealthy individuals and ambitious entrepreneurs with strong ties in the MENA region.

Arab Bank (Switzerland) Ltd. is committed to providing a powerful, end-to-end FX solution to its customers and has worked closely with Integral since 2014 to enhance its services with a bespoke single dealer platform for their clients. As customer demand for access to mobile trading grew, Arab Bank (Switzerland) Ltd. again turned to Integral to develop a mobile trading app.

“The banking industry is becoming increasingly mobile, so our customers expect us to deliver the same high level of service and performance in our mobile platform as we do across our other solutions,” said Rani Jabban, Head of Treasury. “We’ve had a strong, longstanding partnership with Integral and were confident that they could extend the BankFX platform to meet our customers’ mobile trading needs. The feedback has been extremely positive.”

“Arab Bank (Switzerland) Ltd. is committed to providing a seamless and complete experience to its FX customers. BankFX is a flexible, cloud-based platform that addresses the entire FX lifecycle, so it is straightforward for us to customize the platform to accommodate their evolving requirements,” said Harpal Sandhu, Integral CEO. “In this case we integrated our mobile app so their customers can trade whenever necessary.”

About Arab Bank (Switzerland)

Founded in 1962, Arab Bank (Switzerland) Ltd. is a recognized Swiss bank. Arab Bank (Switzerland) Ltd. is subject to all Swiss banking laws, rules and regulations and is supervised by the Swiss Financial Market Supervisory Authority (FINMA). The bank is active in Wealth Management and Commodity Trade Finance. Arab Bank (Switzerland) Ltd. is an independent sister company of Arab Bank plc. To this end, Arab Bank (Switzerland) Ltd. can draw upon a wide network of branches in the Arab world and in major financial centres around the globe.



About Integral

Integral is a financial technology company that helps its customers — banks, brokers, and asset managers — outperform their competition in the foreign exchange market through innovative solutions for workflow management and advanced execution. This powerful cloud-based platform is the industry's only answer for FX institutions that want to design and deliver complete solutions tailored to their businesses. Integral's modern approach of addressing the entire FX lifecycle with an intelligent platform allows its customers to achieve the lowest transaction costs, greatest operational efficiency, and highest yield. Founded in 1993, Integral maintains development, support, and sales offices in Palo Alto, New York, London, Tokyo, Singapore and Bangalore.

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Additional information is available at <https://www.integral.com>

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