A fully managed retail FX brokerage solution that offers everything brokers need to run their business

**Overview**
Integral offers margin FX brokers the solutions they need to build their own private FX exchange to deliver branded trading services to their customers.

Because everything is a service, hosted by Integral, retail brokers can enter new markets quickly, and scale efficiently, without owning and operating any IT infrastructure.

Margin FX brokers can increase profitability and efficiency of their business by relying on Integral’s solutions for full market access to all major sources of liquidity including banks, brokers and ECNs. They also get an industry-leading execution management system (EMS), and a MT4 Bridge that is free of charge to qualifying brokers.

**Make Cloud-based Services Work for You:**
Everything is a service, hosted by Integral. For a broker, that means:
- No upfront costs
- Easy to setup, easy to manage
- MT4 Bridge

**Instant Access to Tier-1 Technology**
Over 200 institutions and 1,500 trading parties have deployed Integral’s liquidity aggregation services as the basis of their successful FX businesses. By connecting once to Integral, retail FX brokers get access to FX Grid®, a global inter-institutional connectivity and trading network, connecting active market participants with all major sources of liquidity.

**Sources**
- **Liquidity sources**
- **Pricing model**
- **Execution model**
- **Risk management**
- **User experience of clients**

**Be in Control of Key Business Processes**
Pick and choose the risk model (A-book, B-book, mix) that works best for your business and for your customers.

Consolidate multiple liquidity providers’ streams into one desktop.

Take advantage of the flexibility to configure multiple price streams to different customers, putting you in charge of pricing details.

Aggregate multiple trading platforms onto one screen, allowing you to manage your business from a single front end.

Integral puts you in control and supports you to make your own choices and get to market quickly, because as a neutral technology provider, our interests are aligned with yours.

**Your Own Private Trading Solution**
Source, package, and deliver your liquidity, directly to your clients under your brand by using FX Inside White Label™. It gives you the flexibility to configure your own trading system, including:

**White Label**
- **Liquidity sources**
- **Pricing model**
- **Execution model**
- **Risk management**
- **User experience of clients**

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Fully Hosted MT4 and MT4 Bridge

Integral has applied its deep understanding of the micro-structures of FX markets and sophisticated smart order routing, to dramatically improve the return of investment FX brokers are used to getting from their MetaTrader4 installations.

FX brokers gain a competitive advantage through the tight integration with FX Grid®, including the sophisticated reporting and risk management capabilities that Integral offers on its award-winning platform.

The entire MT4 solution can be accessed as a pre-integrated service, hosted by Integral, or configured to work with a broker’s existing MT4 server via Integral’s Bridge.

Integral’s end-to-end service includes hosting of the MT4 Bridge server, managing the connection to FX Grid, and providing access to deep and resilient liquidity.

With the depth and breadth of liquidity sources available, high-powered algorithmic execution, smart order routing, and free tick-by-tick data, Integral’s FX Grid is the place with the best liquidity and best execution.

End users can access the functionality and liquidity of Integral’s FX Grid through their familiar MT4 user interface. Other advantages include smarter communication with multiple FX venues, the ability to process multiple simultaneous order requests, and specific workflows to identify and isolate out-trades in real-time.

Integral’s solution also offers full round-trip execution confirmation with the MT4 system, making any order rejection instantly known.

Integral’s plug-and-play MT4 Bridge gives retail FX brokers access to a MT4 solution that is completely automated, very quick to deploy and cost effective.

Many Advanced Options Tailored to the Needs of FX Retail Brokers

With the help of Integral’s technology solutions, FX retail brokers will be able to run extremely efficient FX operations.

- Customer flow can be tracked and managed at the MT4 group and account level
- Integral’s MT4 Bridge can take a single price stream and create multiple symbols with different spreads
- Large order sizes can be accommodated effectively with the use of volume-banded symbols
- Spreads can be captured in FX Grid on a per-order basis and tracked at the MT4 group and account level
- All customer orders that are not processed straight through are captured in FX Grid so that brokers can manage their market risk using FX Inside Professional™

Business Support Services

- 24 x 7 support
- Staffed with FX-knowledgeable business specialists
- Training and implementation services