



Linear Investments Expands FX Product Offering by Deploying Integral BankFX

Linear Investments can now provide its client base with the same level of service and functionality for FX that it already offers for equities, derivatives, and fixed income.

London, England (November 8, 2018) – Paul Kelly, CEO of Linear Investments, a Prime Broker based in London’s West End, has today announced an agreement with Integral (www.integral.com), the technology partner trusted by leading banks, brokers, and asset managers to help them outperform their competition in the foreign exchange market. The partnership will enable Linear Investments to provide its client base with the same level of service and functionality for FX that it already offers for equities, derivatives, and fixed income services.

Historically, Linear Investments has focused on providing prime services to professional and institutional clients across a broad spectrum of DMA investment products. Deployment of BankFX™, Integral’s cloud-based platform, has enabled Linear Investments to design and customize every aspect of its FX platform with sophisticated pricing and risk management tools that are fully integrated with their existing systems. As a complete FX solution, BankFX seamlessly integrates with Integral OCX™, the most modern FX OTC exchange. With over 250 banks, brokers and asset managers directly connected into the ECN, OCX brings together the widest variety of FX market participants in to a single integrated network of liquidity adding enormous capability to Linear’s product offering.

“We are excited to partner with such an innovative company as Linear. By leveraging BankFX and OCX to meet their clients’ FX needs, Linear is positioned even more strongly to compete and grow their business,” said Vikas Srivastava, Integral’s Chief Revenue Officer.

Linear Investment clients can now manage currency risk across all asset classes and deploy FX hedging strategies to meet their own investment requirements. This shows the commitment to the prime broker market and its clients as Linear continues to mature as a business.

Christopher Laird, Head of Institutional FX at Linear stated that “whilst this project has been 12 months in the making, we were determined from the outset to avoid the pitfalls of marrying in haste. We examined a variety of options and in selecting the Integral platform are confident we are providing our clients with a genuine ‘best of breed’ offering. Whilst FX is not our core service, we believe the addition of this capability will complement our existing investment services and enable our clients to transact all their business under one roof allowing the easier flow of business, one point of contact and the financial benefits of scale.”

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About Linear Investments

Linear Investments Ltd is a specialist prime broker and award winning hedge fund incubator based in London and Hamburg. Linear's integrated platform solution brings together all the skills, expertise, and solutions hedge funds and brokerage clients need in one place. Linear specialises in tailoring an approach to significantly reduce setup costs and operational expenses – bringing clients to market faster and more efficiently. This is achieved through integrating core services: Prime Brokerage & Custody, Hedge Fund Hotel, Outsourced Trading, Capital Introduction, Regulatory Umbrella, DMA & Trading Desk Execution, and Middle & Back Office Support.

About Integral

Integral is a financial technology company that helps its customers—banks, brokers, and asset managers—outperform their competition in the foreign exchange market through innovative solutions for workflow management and advanced execution. This powerful cloud-based platform is the industry's only answer for FX institutions that want to design and deliver complete solutions tailored to their businesses. Integral's modern approach of addressing the entire FX lifecycle with an intelligent platform allows its customers to achieve the lowest transaction costs, greatest operational efficiency, and highest yield. Founded in 1993, Integral maintains development, support, and sales offices in Palo Alto, New York, London, Tokyo, Singapore and Bangalore.

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Additional information is available at <https://www.integral.com>

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